

Mexico Sustainable Rural Development Project

Green Bond Criteria: Mitigation

Increase the use of energy efficient and renewable technologies in agribusiness

Expected Results include:

Cumulative over 7 years:

- 144,000 MWh saved from energy efficiency investments
- 224,908 MWh produced by renewable (biomass) energy
- 2 million tons of CO₂eq avoided

IBRD Loan Amount:

US\$50 million + US\$50 million (additional financing)



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Watch a video: <http://www.worldbank.org/en/news/video/2013/07/26/mexico-pig-farm-environment-clean-technology>

For more information:

<http://www.worldbank.org/projects/P106261/sustainable-rural-development?lang=en>

Country Challenge

Agriculture and agribusiness accounts for 7 percent of greenhouse gas emissions in Mexico and also contributes to local pollution.

Project Goals.

This project supports environmentally-friendly technologies with a focus on energy efficiency, renewable energy, waste management, and biomass-to-energy conversion. The targeted sectors are the fruit, vegetable, and intensive livestock (dairy, beef, pork, and poultry) and their associated processing facilities focusing primarily in small- and medium-sized agribusinesses.