Mexico
Sustainable Rural Development Project

Country Challenge
Agriculture and agri-business accounts for 7 percent of greenhouse gas emissions in Mexico and also contributes to local pollution.

Project Goals
This project supports environmentally-friendly technologies with a focus on energy efficiency, renewable energy, waste management, and biomass-to-energy conversion. The targeted sectors are the fruit, vegetable, and intensive livestock (dairy, beef, pork and poultry) and their associated processing facilities focusing primarily in small and medium-sized agribusinesses.

Green Bond Criteria
Increase the use of energy efficient and renewable technologies in agribusiness

Expected Results Include:
144,000 MWh saved from energy efficiency investments expected to avoid 76,172 tons of CO₂ eq. cumulative; 224,908 MWh produced by renewable (biomass) energy corresponding to 1,534,000 tons of CO₂ avoided cumulatively by project end

For more information: